

The Practical Significance of Strengthening College Students' Etiquette Education for the Implementation of the Idea of "Lide Shuren" in Colleges and Universities

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Abstract

Strengthening the etiquette education of college students is an effective way to transform the idea of "Lide Shuren" from the conceptual level to the practical implementation. "Ethics" cannot only exist in the heart. The level of accomplishment must be seen in action. The education of college students' ideology and morality is not only limited to theoretical preaching, but also strengthening the supervision and implementation of college students' practical behavior. Important content from "quantitative change" to "qualitative change".

Keywords

Lide to foster people, etiquette education for college students, conceptual level, practical implementation.

1. Etiquette education for college students is an effective way to implement the idea of "Lide Shuren" in colleges and universities

Enhancing the etiquette education for college students is an effective way to transform the education of "Lide Shuren" from the conceptual level to the practical implementation in colleges and universities. "Ethics" cannot only exist in the heart. The level of accomplishment must be seen in the action. The ideological and moral education of college students is not only limited to theoretical preaching, but also strengthening the supervision and management of college students' practical behavior. Important content from "quantitative change" to "qualitative change". We often say that a person's rich theoretical literacy, noble moral sentiment, and broad knowledge of knowledge can only be transformed into social practice, manifested in every word and deed, every move, and specific and perceptible attitudes and behaviors towards people and things. It is meaningful, otherwise it is abstract, empty and worthless.

Recalling the idea that the Party Central Committee put forward equal emphasis on "ruling the country by virtue" and "ruling the country by law" in 1997, to the promulgation and notice of the "Outline for Citizen Moral Construction" in 2001, and then to the proposal of the "Eight Honors and Eight Disgraces" in 2007. It can be seen that the party and the state have always attached great importance to the construction of social moral civilization. However, the current situation of moral construction for many years is not satisfactory. The core problem and fundamental crux is often that the management departments at all levels lack the following practical operation mechanism during the implementation process, and they lack the policy spirit to continue to formulate targeted and specific feasible A set of "behavior transformation models" and related supporting systems and assessment and supervision systems. To solve the problem of transition and connection between theory and reality, a pragmatic measure is to establish a set of transformation mechanisms from theory to practice. Ideological and moral education in colleges and universities generally have more theoretical indoctrination and less practical operation supervision. In the assessment and selection of talents and the selection and evaluation of talents, knowledge and academic qualifications account for a large proportion. The assessment of moral quality is often mere formality and lacks real results. . The theory and thinking of moral education in colleges and universities should truly affect the practical performance of a student. It also requires a set of highly operational transformation models that are compatible with theories. Etiquette and civilization education is to realize the transformation from

theory to practice and promote the integration of internal and external qualities of students. A set of effective methods of convergence. Under the guidance of moral education ideology, college students should start with the specific practical operations around them in accordance with the standards of etiquette and civilized cultivation of college students, such as paying attention to personal words and deeds, treating others and things, correctly handling the relationship with teachers, classmates, parents, and all aspects of society, and establish College students should have an image of civilized quality in order to gradually complete the transition from campus people to social people, adapt to the future workplace, and integrate into the overall development of the party and the country.

2. Our country's fine tradition of attaching importance to etiquette education has been passed down to the present

Since ancient times, our country has a fine tradition of attaching importance to etiquette education. During the Spring and Autumn Period, "rituals collapse and music is bad." Confucius not only persuaded those in power to "provide rituals for the country", but also regarded "rituals" as an important part of Confucian private studies, and cultivated a large number of talented disciples. During the Spring and Autumn Period and Warring States Period, Guan Zi emphasized: "Rite, righteousness, integrity, and shame are the four dimensions of the country, and the four dimensions are not tense, and the country is perishing." Since the May 4th Movement, due to special historical reasons, Chinese traditional etiquette culture has been hit hard twice, and was once almost completely denied and abandoned because of the feudal dross content, but at the same time, the core value and wealth hidden in almost all lost.

Since the 18th National Congress of the Communist Party of China, a new wave of cultural construction has been set off throughout the country. People have realized that a truly powerful country should also be a country full of cultural confidence and a high degree of civilization. In a series of speeches, General Secretary Xi Jinping repeatedly quoted classic sentences including Confucianism, and proposed the creative application and innovative development of traditional Chinese culture, so as to revitalize the part of traditional culture with the value of the times and provide spiritual impetus for economic and social development. And intellectual support. The realization of the great rejuvenation of the Chinese nation inevitably means the prosperity of culture, and it inevitably includes the re-examination and discovery of the long-standing Chinese traditional etiquette culture. Etiquette culture, this huge diamond hidden in the vast treasure house of Chinese culture, with the development of the times, increasingly exudes its dazzling brilliance and practical influence.

3. strengthen the implementation path of etiquette education for college students

3.1 Deepen the reform of teaching methods and student evaluation methods in the new era, and attach importance to the evaluation of etiquette and civilization indicators

In today's era, the information and intelligent network teaching environment has brought about great changes in education and teaching methods. Network resources, knowledge source channels, and teacher-student communication methods are all very different from traditional models. It is necessary to actively innovate teaching methods, avoid blunt indoctrination and empty preaching, and use multimedia teaching methods to inspire students to think, analyze, and perceive the principles and principles contained in them, mobilize students' initiative in learning and practicing etiquette and cultural knowledge, and consciously take responsibility And the sense of mission is integrated into daily learning and personal mental growth. Attach importance to the guidance of students' thoughts, and the content should be appropriate and the methods are right, so that students can accept it naturally. Otherwise, the empty big ideas will get half the result with half the effort or even lead to rebellious psychology and backfire. The content of the curriculum should be integrated, natural and reasonable, closely related to practical problems, and comprehensively use a variety of means to stimulate students' interest in active exploration, rather than being forced or far-fetched. The cultivation and

improvement of students' moral quality is a gradual and gradually internalized process. Etiquette civilization is the habit of continuous learning and training in practice. The assessment and evaluation of students should not be just a simple course or final exam. For one-time evaluation, it is necessary to vigorously reform and innovate the evaluation method of student performance, pay attention to the daily performance of students' healthy personality, civilized cultivation, ideals and beliefs, and form a method that combines in-class and out-of-class, procedural and end-of-class evaluation, to achieve "A comprehensive assessment system that unifies "Quality Evaluation" and "Measurement".

3.2 Formulate and improve teacher management and development methods to stimulate enthusiasm for teaching and educating people

Teachers are the backbone of education work. Without a high-level faculty, it is difficult to cultivate high-level talents... University teachers are responsible for imparting knowledge, cultivating abilities, and shaping a correct outlook on life to students. Teachers must become masters and serve as a model for students to learn, do, and behave, and promote students to grow into well-rounded people. [1] Regardless of the reform concept and method, teachers are always the key subject for the implementation of all concepts and policies. Their ideological and cognitive acceptance, teaching attitudes, and teaching methods have a direct impact on the effectiveness of moral education. To a large extent, it determines the effect and success of education reform. Teachers must deepen their understanding of the connotation of high-quality development of higher education in the new era, be active explorers and model practitioners of educational reform and innovation, act as role models for others, and value the subtlety of moral education. In the process of teaching knowledge and theory, Incorporate into the etiquette education content at the right time. Management departments at all levels should actively formulate and improve various regulations for teacher management and development, encourage teachers to mobilize their enthusiasm for work, and devote themselves to the glorious mission of cultivating newcomers of the era.

3.3 Promote the creative transformation and innovative development of Chinese traditional etiquette culture in higher education in the new era

Since the 18th National Congress of the Communist Party of China, the Party Central Committee with Comrade Xi Jinping as the core has attached great importance to the inheritance and development of China's excellent traditional culture, has always viewed excellent traditional culture from the perspective of the deepest spiritual pursuit of the Chinese nation, and inherited excellent traditional culture from the height of national strategic resources. Develop excellent traditional culture from the in-depth innovation to promote the modernization of the Chinese nation, making it a powerful spiritual force for achieving the "two centenary" goals, realizing the Chinese dream of the great rejuvenation of the Chinese nation, and building a "community with a shared future for mankind." On October 14, 2014, General Secretary Xi Jinping emphasized during the 18th collective study of the Political Bureau of the CPC Central Committee: "History is created by the people, and civilization is also created by the people. We should have more of the Chinese civilization that has lasted for more than 5,000 years. Respect and think more." [2] On October 31, 2017, in the report of the 19th National Congress of the Communist Party of China, he further pointed out: "Deep digging into the ideological concepts, humanistic spirit, and ethics contained in the excellent traditional culture of China, and inherit in accordance with the requirements of the times. Innovation allows Chinese culture to show its permanent charm and contemporary style." [3] Etiquette culture is an important part of Chinese traditional culture, and is the spiritual wealth and distinctive characteristics of the Chinese nation's culture. The new era should cherish historical and cultural resources and increase Research and development efforts, in-depth understanding and active interpretation of its rich connotation and important significance, excavate and carry forward the parts of significance and value of the times, highlight its educational significance and inheritance value in the new era, adapt to and support the demands of the times, and promote China's excellent traditional etiquette The creative transformation and innovative development of culture in the development of high-quality higher education, and then effective planning and effective integration in the revision of new talent training programs and content settings in universities, inspire college students to establish a civilized

image, cultivate noble sentiments, and achieve life ambitions. Make greater contributions to economic and social development and the progress of human civilization.

4. Concluding remarks

In the new era, as higher education is striding towards high-quality development, it is necessary to attach great importance to and strengthen the importance and practical significance of college students' etiquette and civilization education in the implementation of the idea of "building morality and cultivating people." A set of effective methods for connecting people's ideas from the conceptual level to the practical implementation. The etiquette content is regarded as an indispensable part of the university's knowledge system, and relevant subjects are incorporated into the university's moral education and teaching system, and integrated into the entire national talent training strategy. To deliver talents who are worthy of the important task of the times for the comprehensive construction of a modern socialist country. This is a task that colleges and universities implement in the new era to implement the idea of "cultivating morality and fostering people" and to promote the development of higher education to high-quality and connotative development.

5. References

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